

# INTERN APPRENTICE



## It's time to get fired...up!

If you've seen the show "The Apprentice," you've probably thought, "I can do that."

**Well, here's your chance to prove it!**

Hello Finalists!

Congratulations on making it to the top 10! Your task for round two is to present your idea to the judging committee in person or via audioconference and provide more detail – on your marketing plans, implementation and the competitive landscape. You can find the assigned time for your presentation [here](#).

Some vital information:

- [Templates](#) and [examples](#) for your presentation, as well as rules and presentation time assignments, can be found in this [folder](#). General Motorola PowerPoint templates can be found [here](#).
- All presentations and judging will be conducted in the Norm Parker, Jr. conference room inside the lobby of IL01 (the corporate tower in Schaumburg, Ill.). You can find a map to Norm Parker, Jr. [here](#).
- Those dialing in should use this number: 1.877.825.8522, access code 3240024.
- The total time allotted for each team is 20 minutes. Ten minutes is reserved for the team presentation; the remaining 10 minutes will cover setup and a brief question-and-answer session after each presentation. It is in your best interest to assign a timekeeper because **penalties will be assessed for exceeding the time limit**.
- Participation by every member of your group will reflect positively in your score. Team members who cannot attend in person should plan to dial in.
- Please have all visual and audio aids submitted by Wednesday, July 25 at 5 p.m. U.S. Central time so we may pre-load them onto the computer used for the live presentations.
- The prizes are incredible, so work hard. Members of the first place team will receive their choice of one of Motorola's iconic mobile phones, and the second-place team members will receive a MOTOROKR S9 Bluetooth headset with an iPod adapter.

Questions? Contact Jameson O'Guinn at [jameson.o'guinn@motorola.com](mailto:jameson.o'guinn@motorola.com).

See you next week!

Intern Apprentice Planning Team

# UNLEASH YOUR MOTO